



2018 Annual Partner Campaign

We invite you to be a part of a vibrant, exciting and growing regional attraction - Wellfield Botanic Gardens. Looking back at 2017, we had many highlights, including:

- Welcoming **over 40,000 guests** through our gates - the largest annual total since founding in 2005
- Providing hands-on, experiential guided tours and programs to over **1200 elementary students**
- Hosted our first temporary art exhibition: **"Sculpture in the Gardens: HEAVY METAL, featuring John Mishler,"** presented by the Elkhart County Convention and Visitors Bureau
- Completed a gorgeous **NEW Restroom Building**, an important amenity for all guests!
- Continued construction on exciting projects including the **Children's Garden and Event Plaza** (*both opening this summer!*), and the **Island Garden** (*opening 2019*)
- Designed and built a **NEW Quilt Garden**, presented 'Window to Waters' for 2017
- Collaborating with community partners to produce special events including the **biggest Taste of the Gardens** to date, *EnviroFest, Bottlecaps and Corks, and Where's Santa Holiday Hunt*
- **Increasing sustainability** efforts across **ALL** aspects of our operations (*both environmental and fiscal*) as well as raising our presence in the greater community and Michiana region
- Capped off the year with a wildly successful **NEW event, Winter Wonderland Holiday Lights** presented by Welch Packaging, welcoming 8700 guests to the Garden in the month of December!

2018 will be even *more* exciting, filled with new and improved programs, projects, and even MORE buzz about Michiana's most beautiful attraction! Wellfield is a dynamic, changing environment. Your partnership allows us to build capacity and ensures that we will continue to grow a strong organization, furthering our **Mission** dedicated to: ***Promoting the inseparable relationship between water, plants and animals; inspiring creativity and education; fostering stewardship for our natural world; and growing community.***

Please considering joining us in a partnership that not only serves your organization through increased positive exposure and shared values, but also grows the community of Elkhart and creates an invaluable regional resource for generations to come. Please explore the options and benefits on the following page and consider becoming an **Annual Partner** at Wellfield Botanic Gardens in 2018. It would be my pleasure to present a more thorough overview of what's to come by meeting you where you're at or giving you a *tour at Wellfield*, scheduled at your convenience. Feel free to reach out to me with questions, ideas, or to schedule a brief meeting or tour at Wellfield. *Thank you* for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Eric Garton". The signature is written in a cursive style and is positioned above a light gray rectangular background.

Eric Garton

Robert and Peggy Weed Executive Director

2018 Annual Partner Levels and Benefits

\$25,000 plus

- Year-round recognition in the Garden (*signage, digital display*)
- Name, logo and web link on Annual Partner webpage at wellfieldgardens.org
- Two complimentary reserved tables (seating for 16) at *Summer Evening in the Gardens* (June 14)
- Recognition as *Sponsor of Taste of the Gardens* (August 26) and six entry/food ticket packages
- 10 complimentary (one-year) Ambassador-Level Memberships
- Six VIP Season tickets/reserved table for *Groovin' in the Gardens – Summer Concert Series*
- Verbal mention and promotional tabling opportunities at special events
- 10 dedicated social media posts during 2018 calendar year
- *Free Admission Passes* as needed throughout the year and 25 Free Tickets to *Winter Wonderland Holiday Lights*

\$15,000 plus

- Year-round recognition in the Garden (*signage, digital display*)
- Name, logo and web link on Annual Partner webpage at wellfieldgardens.org
- One complimentary reserved table (seating for 8) at *Summer Evening in the Gardens* (June 14)
- Recognition as *Sponsor of Taste of the Gardens* (August 26) and four entry/food ticket packages
- Six complimentary (one-year) Ambassador-Level Memberships and 100 *Free Admission Passes*
- Four VIP Season Tickets for *Groovin' in the Gardens – Summer Concert Series*
- Verbal mention and promotional tabling opportunities at special events
- 20 Free Tickets to *Winter Wonderland Holiday Lights*

\$10,000 plus

- Year-round recognition in the Garden (*signage, digital display*)
- Name on Annual Partner webpage at wellfieldgardens.org
- One complimentary reserved table (seating for 8) at *Summer Evening in the Gardens* (June 14)
- Recognition as *Sponsor of Taste of the Gardens* (August 26) and four entry/food ticket packages
- Four complimentary (one-year) Ambassador-Level Memberships and 50 *Free Admission Passes*
- Two VIP Season Tickets for *Groovin' in the Gardens – Summer Concert Series*
- 15 Free Tickets to *Winter Wonderland Holiday Lights*

\$5,000 plus

- Year-round recognition in the Garden (*signage, digital display*)
- Name on Annual Partner webpage at wellfieldgardens.org
- One complimentary reserved table (seating for 8) at *Summer Evening in the Gardens* (June 14)
- Two complimentary (one-year) Ambassador-Level Memberships and 30 *Free Admission Passes*
- Two *Taste of the Gardens* entry/food ticket packages (August 26)
- 10 Free Tickets to *Winter Wonderland Holiday Lights*

\$2,500 plus

- Name on Annual Partner webpage at wellfieldgardens.org
- Two complimentary tickets to *Summer Evening in the Gardens* (June 14)
- One complimentary (one-year) Ambassador-Level Membership and 10 *Free Admission Passes*
- Two *Taste of the Gardens* entry/food ticket packages (August 26)
- 5 Free Tickets to *Winter Wonderland Holiday Lights*

To Partner with Wellfield or for questions, contact Eric Garton, *Robert and Peggy Weed Executive Director* at 574-266-2006 or e.garton@wellfieldgardens.org. *Thank you* for supporting Wellfield Botanic Gardens.