



## 2019 Annual Partner Campaign

2018 was a year of **growth!** We welcomed a record number of guests – over 50,000 – we dedicated our **NEW Children's Garden**, grew our **Groovin' in the Gardens Summer Concert Series**, completed a new **Event Plaza**, made significant progress on the **Island Garden** toward its completion this fall, and expanded our **Winter Wonderland Holiday Lights** event, making it even bigger and brighter, and enjoyed by over 13,000 guests!

As an Annual Partner, you'll share in these accomplishments that further our Mission to *celebrate the inseparable relationship between water and life, inspire creativity and lifelong learning, foster stewardship of our natural world, and grow community*. **Your support makes a direct impact in our community.** Through the vision of our board of directors, the tireless commitment of volunteers throughout the community, and the dedication of passionate staff, we are committed to making a difference in Elkhart and beyond!

***Will you help us in making that difference?***

We invite you to be a part of a vibrant, exciting and growing regional attraction that *is* Wellfield Botanic Gardens. 2019 promises to be the most exciting year yet, realizing the impact from an engaging new Children's Garden, filling it with new and improved programs and activities; opening a new, world-class Japanese-style garden in the fall - - the *Island Garden* - - as we add to our growing list of amazing and beautiful garden spaces; and adding even more buzz to an already exciting lineup of special events and programs throughout the year. Wellfield is a dynamic, changing environment. Your partnership allows us to sustain momentum, build capacity, and ensures that we will continue to grow a strong organization dedicated to furthering our Mission.

Please consider joining us in a partnership that not only serves your organization through increased positive exposure and shared values, but also grows the community of Elkhart and creates an invaluable regional resource for generations to come. Please explore the options and benefits on the following page and consider becoming an **Annual Partner** at Wellfield Botanic Gardens in 2019. It would be my pleasure to present a more thorough overview of what's to come by meeting you where you're at or giving you a *tour at Wellfield*, scheduled at your convenience. Feel free to reach out to me with questions, ideas, or to schedule a brief meeting or tour. *Thank you* for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Eric Garton". The signature is fluid and cursive, written over a light gray rectangular background.

Eric Garton

*Robert and Peggy Weed Executive Director*

# 2019 Annual Partner Levels and Benefits

## \$25,000 plus

- Year-round recognition in the Garden (*signage, digital display*)
- Name, logo and web link on Annual Partner webpage at [wellfieldgardens.org](http://wellfieldgardens.org)
- Two complimentary reserved tables (seating for 16) at *Summer Evening in the Gardens* (June 13)
- Recognition as *Sponsor of Taste of the Gardens* (August 25) and six entry/food ticket packages
- 10 complimentary (one-year) Ambassador-Level Memberships
- Six VIP Season tickets/reserved table for *Groovin' in the Gardens – Summer Concert Series*
- 10 dedicated social media posts (as desired) during 2019 calendar year
- *Free Admission Passes* as needed throughout the year and 25 Free Tickets to *Winter Wonderland Holiday Lights*

## \$15,000 plus

- Year-round recognition in the Garden (*signage, digital display*)
- Name, logo and web link on Annual Partner webpage at [wellfieldgardens.org](http://wellfieldgardens.org)
- One complimentary reserved table (seating for 8) at *Summer Evening in the Gardens* (June 13)
- Recognition as *Sponsor of Taste of the Gardens* (August 25) and four entry/food ticket packages
- Six complimentary (one-year) Ambassador-Level Memberships and 100 *Free Admission Passes*
- Four VIP Season Tickets for *Groovin' in the Gardens – Summer Concert Series*
- 20 Free Tickets to *Winter Wonderland Holiday Lights*

## \$10,000 plus

- Year-round recognition in the Garden (*signage, digital display*)
- Name on Annual Partner webpage at [wellfieldgardens.org](http://wellfieldgardens.org)
- One complimentary reserved table (seating for 8) at *Summer Evening in the Gardens* (June 13)
- Recognition as *Sponsor of Taste of the Gardens* (August 25) and four entry/food ticket packages
- Four complimentary (one-year) Ambassador-Level Memberships and 50 *Free Admission Passes*
- Two VIP Season Tickets for *Groovin' in the Gardens – Summer Concert Series*
- 15 Free Tickets to *Winter Wonderland Holiday Lights*

## \$5,000 plus

- Year-round recognition in the Garden (*signage, digital display*)
- Name on Annual Partner webpage at [wellfieldgardens.org](http://wellfieldgardens.org)
- One complimentary reserved table (seating for 8) at *Summer Evening in the Gardens* (June 13)
- Two complimentary (one-year) Ambassador-Level Memberships and 30 *Free Admission Passes*
- Two *Taste of the Gardens* entry/food ticket packages (August 25)
- 10 Free Tickets to *Winter Wonderland Holiday Lights*

## \$2,500 plus

- Name on Annual Partner webpage at [wellfieldgardens.org](http://wellfieldgardens.org)
- Two complimentary tickets to *Summer Evening in the Gardens* (June 13)
- One complimentary (one-year) Ambassador-Level Membership and 10 *Free Admission Passes*
- Two *Taste of the Gardens* entry/food ticket packages (August 25)
- 5 Free Tickets to *Winter Wonderland Holiday Lights*

To Partner with Wellfield or to learn more, contact Eric Garton, *Robert and Peggy Weed Executive Director* at 574-266-2006 or [e.garton@wellfieldgardens.org](mailto:e.garton@wellfieldgardens.org). *Thank you* for supporting Wellfield Botanic Gardens.