



2020 Annual Partnership Opportunities

2019 was a year of **growth** as we served nearly **60,000** guests – the most since our founding in 2005!

Highlights of this amazing year include:

- **A record-setting Taste of the Gardens** event in August 2019, once again bringing food, art, and music to the forefront for a special gathering of community through volunteer service, fun, and connection with our founders, the Elkhart Rotary Club.
- **Increased utilization of our amazing Children's Garden** in its first full year, allowing for more school tour access, programs, and hands-on experiences for children and families at our Garden throughout the seasons.
- **Winter Wonderland Holiday Lights** returned even *bigger and brighter*, featuring over a half-million lights, new features, and improved guest experience for nearly **16,000** guests over 11 nights!
- **Growing Community** with more Community Partnerships than ever before, including with CAPS, Elkhart County Symphony, Elkhart Public Library, participating in the Elkhart County Quilt Gardens along the Heritage Trail, supporting a different not-for-profit on each of 11 nights of Winter Wonderland Holiday Lights, and more!

As an Annual Partner, you'll share in these accomplishments that further our Mission *to celebrate the inseparable relationship between water and life, inspire creativity and lifelong learning, foster stewardship of our natural world, and grow community. Your support makes a direct impact in our community.* Through the vision of our board of directors, the tireless commitment of volunteers throughout the community, and the dedication of passionate staff, we are committed to making a difference in Elkhart and beyond!

Will you help us in making that difference?

We invite you to be a part of a vibrant, dynamic, and growing regional attraction. This promises to be the most exciting year yet as we launch **Kisetsu: The Year of the Island Garden 2020**, celebrating the opening of our new, world-class Japanese-inspired "**Island Garden**" on May 16, a generous gift from Don and Jurate Krabill. We are dedicating 2020 to highlighting Japanese culture and its many artistic contributions to the world through a series of special events, drop-in activities, and class offerings. Wellfield also welcomes **Origami in the Garden²** presented by the Community Foundation of Elkhart County, a traveling art installation featuring 21 unique sculptural pieces around Wellfield's 36 acres by artist Kevin Box of Santa Fe, New Mexico, on display May-October.

Your partnership allows us to sustain momentum, build capacity, and ensures that we will continue to grow a strong organization dedicated to furthering our Mission. Please consider a partnership that not only serves you or your organization through increased positive exposure and shared values, but also grows the community of Elkhart and creates an invaluable regional resource for generations to come. Options and benefits of becoming an **Annual Partner** are included on the following. It would be our pleasure to present a more thorough overview of what's to come by meeting you where you're at or by giving you a *tour at Wellfield*, scheduled at your convenience. Feel free to reach out with questions, ideas, or to schedule a brief meeting or tour. *Thank you* for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Eric Garton".

Eric Garton

Robert and Peggy Weed Executive Director

A handwritten signature in black ink that reads "Ken Carr".

Ken Carr

Chair, Board of Directors

2020 Annual Partnership Levels *and* Benefits

\$25,000 and above

- Year-round recognition in the Garden (*signage, digital display*)
- Name, logo and web link on Annual Partner webpage at wellfieldgardens.org
- Two complimentary reserved tables (seating for 16) at *Summer Evening in the Gardens* (June 11)
- Recognition as *Sponsor of Taste of the Gardens* (August 23) and six entry/food ticket packages
- 10 complimentary (one-year) Ambassador-Level Memberships
- Six VIP Season tickets/reserved table for *Groovin' in the Gardens – Summer Concert Series*
- Social media posts/recognition during the year
- *Free Admission Passes* as needed throughout the year and 25 Free Tickets to *Winter Wonderland Holiday Lights*

\$15,000

- Year-round recognition in the Garden (*signage, digital display*)
- Name, logo and web link on Annual Partner webpage at wellfieldgardens.org
- One complimentary reserved table (seating for 8) at *Summer Evening in the Gardens* (June 11)
- Recognition as *Sponsor of Taste of the Gardens* (August 23) and four entry/food ticket packages
- Six complimentary (one-year) Ambassador-Level Memberships and 100 *Free Admission Passes*
- Four VIP Season Tickets for *Groovin' in the Gardens – Summer Concert Series*
- 20 Free Tickets to *Winter Wonderland Holiday Lights* beginning November 27

\$10,000

- Year-round recognition in the Garden (*signage, digital display*)
- Name on Annual Partner webpage at wellfieldgardens.org
- One complimentary reserved table (seating for 8) at *Summer Evening in the Gardens* (June 11)
- Recognition as *Sponsor of Taste of the Gardens* (August 23) and four entry/food ticket packages
- Four complimentary (one-year) Ambassador-Level Memberships and 50 *Free Admission Passes*
- Two VIP Season Tickets for *Groovin' in the Gardens – Summer Concert Series*
- 15 Free Tickets to *Winter Wonderland Holiday Lights* beginning November 27

\$5,000

- Year-round recognition in the Garden (*signage, digital display*)
- Name on Annual Partner webpage at wellfieldgardens.org
- One complimentary reserved table (seating for 8) at *Summer Evening in the Gardens* (June 11)
- Two complimentary (one-year) Ambassador-Level Memberships and 30 *Free Admission Passes*
- Two *Taste of the Gardens* entry/food ticket packages (August 23)
- 10 Free Tickets to *Winter Wonderland Holiday Lights* beginning November 27

\$2,500

- Name on Annual Partner webpage at wellfieldgardens.org
- Two complimentary tickets to *Summer Evening in the Gardens* (June 11)
- One complimentary (one-year) Ambassador-Level Membership and 10 *Free Admission Passes*
- Two *Taste of the Gardens* entry/food ticket packages (August 23)
- 5 Free Tickets to *Winter Wonderland Holiday Lights* beginning November 27

To Partner with Wellfield or to learn more, contact Eric Garton, *Robert and Peggy Weed Executive Director* at 574-266-2006 or e.garton@wellfieldgardens.org. *Thank you* for supporting Wellfield Botanic Gardens.