



Wellfield
Botanic Gardens



Groovin' in the Gardens Summer Concert Series

Presented by Center for Hospice Care

Thursdays, June 18-August 20, 7-9 p.m.

Sponsorship Opportunities

Be a part of this exciting and growing special event series at Wellfield Botanic Gardens! This is an excellent opportunity to highlight your business or organization while showing support for Elkhart's most beautiful and scenic attraction. Wellfield welcomed over 60,000 guests through its gates in 2019, engaged tens of thousands more through media and outreach, and continued growth that will serve to increase our impact and exposure for years to come. Through our 3500 e-newsletter subscribers, our Facebook page with nearly 9000 fans, and our widening reach within Michiana, we continue expanding through engaging, experiential events throughout the year. The summer months are truly magical at Wellfield – amazing colors of flowering shrubs and trees, wind through the leaves and the ever-present song of flowing waters across our 36 acres is a natural fit for live music out of doors. 2019 concert attendance averaged over 300 guests per night. Join us in a mutual partnership that not only serves your business or organization through increased positive exposure and great benefits, but also serves to grow the community of Elkhart and furthers the valuable mission of Wellfield Botanic Gardens: ***to celebrate the inseparable relationship between water and life, inspire creativity and lifelong learning, foster stewardship of our natural world, and grow community.***

See next page for event description, schedule and ticket pricing for the public

Sample Event Description for the Public

Live music performances provide the soundtrack to magical evenings at Wellfield Botanic Gardens' ***Groovin' in the Gardens Summer Concert Series, Presented by Center for Hospice Care***. The concert lineup features an eclectic assortment of music by popular artists of the area and beyond. Gates open at 6 p.m., concerts begin at 7; get your space in the event tent early and stroll the beautiful garden trails while listening to nature's symphony before enjoying the concerts as the sun sets. Each week we'll feature local food, watch our website or Facebook page for the weekly offering. Food items may be purchased, or you may bring your own picnic dinner to enjoy during the concert. Chairs and tables are available for seating or you're welcome to bring your own or enjoy your picnic on a blanket in the grass surrounding the event tent. Please note: *Alcoholic beverages may not be brought into the Gardens but may be purchased onsite from our caterer*. Our concert lineup scheduling is in progress; please visit www.wellfieldgardens.org in the spring for a complete lineup of bands. Ticket pricing includes parking, admission to the garden, and the special opportunity to enjoy Wellfield after hours. Purchase your tickets in advance and receive a per-ticket discount or consider season tickets to save even more!

Schedule

Thursday Evenings, June 18-August 20, 2020

June 18, 25, July 2, 9, 16, 23, 30, August 6, 13, 20

5 p.m. - Garden closes early on concert nights

6 p.m. - Gates re-open for ticket holders

(Tickets may be purchased online or at the gate)

7 p.m. - Concerts begin (approx 90 minutes long)

Ticket Pricing (Individual Concerts)

Advanced tickets may be purchased online or in person until 12 p.m. on the day of the concert

- Member Adult: \$7 (\$5 in advance)
- Member Child (ages 3-12): \$4 (\$3 in advance)
- Public Adult: \$10 (\$8 in advance)
- Public Child (ages 3-12): \$5 (\$4 in advance)
- Under age 3 are free with paid adult (please select free child ticket option)

Ticket Pricing (Season tickets)

- Member Season Tickets: Get all 10 concerts for \$40
- Public Season Tickets: Get all 10 concerts for \$70
- Member Child (ages 3-12) Season Tickets: Get all 10 concerts for \$24
- Public Child (ages 3-12) Season Tickets: Get all 10 concerts for \$32
- Children under age 3 are free with paid adult (please select free child ticket option)

Stay Tuned for Concert Lineup and Ticket Sales

See next pages for Sponsorship Package Options and Sponsorship Form

Sponsorship Package Options and Form

Groovin' in the Gardens Summer Concert Series

Major Sponsor for Groovin' in the Gardens - \$3500

- Name and logo as Major Sponsor on all promotional material
- Verbal recognition at all concert events by emcee
- Name and logo on event page at wellfieldgardens.org
- Dedicated social media post 5x during concert series run
- Listing on rotating video display in Visitors Cottage during concert run
- Named Major Sponsor on event signage posted in stage area during all concerts
- 8 VIP Tickets and two VIP Reserved Tables to each concert
- 2 tickets to *Summer Evening in the Gardens* (June 11)
- 2 *Taste of the Gardens* entry/food ticket packages (August 23)

Weekly Band Sponsor for Groovin' in the Gardens - \$1500 (Ten available)

- Named as Weekly Band Sponsor on all digital promotional material
- Verbal recognition at sponsored concert by emcee
- Name on event page at wellfieldgardens.org for sponsored concert
- Dedicated recognition on social media post for selected concert week
- Listing on rotating video display in Visitors Cottage during concert run
- Named Weekly Band Sponsor on printed event program for sponsored concert
- 4 VIP Tickets and one VIP Reserved Table to sponsored concert
- 20 concert entry tickets (good for any night)
- 2 *Taste of the Gardens* entry/food ticket packages (August 23)
- **Circle Date(s) Selected: June 18, 25, July 2, 9, 16, 23, 30, August 6, 13, 20**

Business Name (if applicable) _____

Primary Contact: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (circle) home / cell / work (_____) _____

PAYMENT TOTAL \$ _____ Payable to 'Wellfield Botanic Gardens' by Check # _____ or

Credit Card type (circle) VISA / MC / DISC / AMEX Name on Card: _____

Card # _____ Exp: _____ CCV: _____ Billing Zip Code: _____

Please return completed form and payment to:

Wellfield Botanic Gardens, Attn: Eric Garton

1011 N. Main Street, Elkhart IN 46514

Or email to e.garton@wellfieldgardens.org / Or call 574-266-2006 ext 102 for additional questions or info