Sponsorship Opportunities

Be a part of this new and exciting exhibit coming to Wellfield Botanic Gardens May 2 through October 25. **Origami in the Garden**\(^2\) (OiG2) is world-class fine art traveling exhibit and a keystone element of *Kisetsu: The Year of the Island Garden 2020*, celebrating our newest and Japanese-inspired “Island Garden”, a generous gift from Don and Jurate Krabill and highlighting Japanese culture and its many artistic contributions to the world through a series of special events, drop-in activities, and class offerings. OiG2 is a platform for educational programming, events, and a never-before-seen in Elkhart art exhibit expected to increase attendance and membership while providing greater exposure to Elkhart and Elkhart County. *Origami in the Garden*\(^2\) has traveled the country, delighting and engaging hundreds of thousands of guests at gardens and many more through social media appeal and outreach. *This is a great opportunity* to showcase your business or organization while showing support for Elkhart’s most beautiful outdoor attraction. The summer months and early fall season are truly magical at Wellfield, and the OiG2 exhibit will be the perfect artistic complement to the natural beauty of our space. Please consider joining us in a mutual partnership that not only serves your business or organization through increased positive exposure and great benefits, but also serves to grow the community of Elkhart and furthers the Mission of Wellfield Botanic Gardens to *celebrate the inseparable relationship between water and life, inspire creativity and lifelong learning, foster stewardship of our natural world, and grow community*. 

*Origami in the Garden*\(^2\) 2020 - Partnership Opportunities Package Page 1 of 4
About *Origami in the Garden*²

*Origami* is the Japanese word for folding paper. *Origami in the Garden*², or *OiG2*, is an outdoor sculpture exhibition created by American artists Jennifer and Kevin Box that captures the delicate nature of this paper art form in museum quality metals. The exhibition features Box’s own compositions as well as collaborations with world renowned origami artists Te Jui Fu, Beth Johnson, Michael G. LaFosse, and Robert J. Lang.

*Origami in the Garden*² has traveled the country. Previous exhibits have been hosted at Rancho Santa Ana Botanic Garden in Los Angeles, CA in 2018, the Tucson Botanical Gardens, Lewis-Ginter Botanical Garden, and the Memphis Botanic Garden. Botanic gardens that host *OiG2* have reported notable increases in their local and regional exposure as well as marked increases in attendance and membership support as a result of this exhibit.

*Origami in the Garden*² at Wellfield Botanic Gardens will consist of 21 unique sculptures that comprise 17 different displays sited strategically around Wellfield’s acreage. All pieces feature branded interpretive signage and there is an introduction panel for the exhibit that will contain sponsor names and recognition. Additionally, the exhibit features an 8-piece interior display called “Inside Out” which displays unfolding wall hangings and the paper models that inspired them, as well as a complimentary cell phone audio tour in which guests can gain additional insight about the pieces from the artists themselves.
Sponsorship Package Options (4)

Origami in the Garden²

May 2 through October 25 at Wellfield Botanic Gardens

**Hero’s Horse Sponsor** - $10,000
- Named as Hero’s Horse Sponsor in all promotional materials (logo included)
- Year-round recognition as an “Annual Partner” (signage and digital display)
- Named Hero’s Horse sponsor on event signage throughout event run
- Name and logo on event page at wellfieldgardens.org
- Dedicated social media posts during the exhibit run
- Listing on rotating video display in Visitors Cottage during event run
- Table for 8 at Summer Evening in the Gardens (June 11)
- 40 Admission Tickets
- 6 Taste of the Gardens 2020 entry/food ticket packages
- Invitation and recognition at Exhibit Grand Opening Party (May 2020)

**Painted Ponies Sponsor** - $7500
- Named as Painted Ponies Sponsor on all promotional materials
- Year-round recognition as “Annual Partner” (signage)
- Name and logo on event page at wellfieldgardens.org
- Dedicated social media posts during the exhibit run
- Listing on rotating video display in Visitors Cottage during event run
- Named Painted Ponies Sponsor on event signage throughout event run
- 4 tickets to Summer Evening in the Gardens (June 11)
- 20 Admission Tickets
- 4 Taste of the Gardens 2020 entry/food ticket packages
- Invitation and recognition at Exhibit Grand Opening Party (May 2020)

**Blooming Stars OR Botanical Peace Sponsor** - $5000 (2 available)
- Named as Blooming Stars or Botanical Peace Sponsor on materials
- Year-round recognition in the Garden as an “Annual Partner” (signage)
- Name and logo on event page at wellfieldgardens.org
- Dedicated social media post during the exhibit run
- 2 tickets to Summer Evening in the Gardens (June 11)
- 10 Admission Tickets
- 2 Taste of the Gardens entry/food ticket packages
- Invitation and recognition at Exhibit Grand Opening Party (May 2020)

**Sculpture Supporter** - $1500 Select one of the sculptures to sponsor!
- Recognized on signage as “[Sculpture Name] Sponsored by [Your Name]”
- 6 Admission Tickets and 2 Taste of the Gardens entry/food ticket packages
- Select your sculpture on Sponsorship Form next page

Origami in the Garden² 2020 - Partnership Opportunities Package Page 3 of 4
**Sponsorship Form**

Become an *Origami in the Garden*² Sponsor today... Indicate Level Selected:

- **Hero’s Horse Sponsor** - $10,000 (1 available)
- **Painted Ponies Sponsor** - $7500 (1 available)
- **Blooming Stars OR Botanical Peace Sponsor** - $5000 (2 available)
- **Sculpture Supporter** - $1500

Select below (first come, first served; will contact if conflict)

- **Conversation Peace**
- **Crane Unfolding**
- **Seed Sower & Seed**
- **Emerging Peace**
- **Folding Planes**
- **Nesting Pair**
- **Paper Navigator**
- **Flying Peace**
- **Rising Peace**
- **Duo**
- **Star Unfolding**
- **White Bison**
- **Who Saw Who**

Please return form and payment to:
Wellfield Botanic Gardens
Attn: Eric Garton
1011 N. Main Street, Elkhart IN 46514
Or scan to e.garton@wellfieldgardens.org

Business Name *(if applicable)* _________________________________________________________________

Primary Contact: __________________________ Email: __________________________

Mailing Address: __________________________________________________________________________

City: __________________________ State: ________ Zip Code: _____________________

Phone: *(circle)* home / cell / work (______) __________________________

PAYMENT TOTAL $_______________ Payable to *Wellfield Botanic Gardens* by Check #_____________ or

Credit Card type *(circle)* VISA / MC / DISC / AMEX  Name on Card: __________________________

Card # __________________________ Exp: _______ CCV: ______ Billing Zip Code: __________

*Origami in the Garden*² 2020 - Partnership Opportunities Package Page 4 of 4