



2021 Annual Partnership Opportunities

Reflecting on a challenging year, 2020 was a year of *growth* as we served over **60,000 guests** – the most ever since our founding in 2005! Highlights of 2020 include:

- **A record-setting Winter Wonderland Holiday Lights** returned even *bigger and brighter*, featuring over ¾-million lights, new features, and a safer guest experience for over **20,000 guests** over 17 nights!
- **The opening of our world-class Japanese-inspired “Island Garden,”** a gift from Don and Jurate Krabill, designed by renowned Japanese garden designer and Curator of the Portland Japanese Garden, Sadafumi Uchiyama.
- **Growing Community inspired by a pandemic** with more Community Partnerships than ever before, including with CAPS, the Elkhart County Symphony, Elkhart Public Library, the Elkhart County Convention and Visitors Bureau and Quilt Gardens along the Heritage Trail, supporting a different not-for-profit on each of 17 nights of Winter Wonderland Holiday Lights, and more!

As an Annual Partner, you'll share in these accomplishments that further our Mission *to celebrate the inseparable relationship between water and life, inspire creativity and lifelong learning, foster stewardship of our natural world, and grow community. Your support makes a direct impact in our community.* Through the vision of our board of directors, the tireless commitment of volunteers throughout the community, and the dedication of passionate staff, we are committed to making a difference in Elkhart and beyond!

Will you help us in making that difference?

We invite you to be a part of a vibrant, dynamic, and growing regional attraction. The momentum of a strong finish in 2020 gives us tremendous hope for the new year as we launch **2021: The Year of Peace** celebrating an exciting NEW traveling exhibit – **Origami in the Garden²** – on display April 24 through October 17. We are committed to creating an attitude and spirit of *Peace* around all we do in 2021, from our sixth season of *Groovin' in the Gardens Summer Concert Series* and *Summer Evening in the Gardens* events June 9, July 20, August 17, and September 15, to our incredible *Winter Wonderland Holiday Lights* experience beginning November 26 and all of our special events, drop-in activities, and class offerings throughout the year.

Your partnership allows us to sustain that momentum, build capacity, and ensures that we will continue to grow a strong organization dedicated to furthering our Mission. Please consider a partnership that not only serves you or your organization through increased positive exposure and shared values, but also grows the community of Elkhart and creates an invaluable regional resource for generations to come. Options and benefits of becoming an **Annual Partner** are included below. It would be our pleasure to present a more thorough overview of what's to come by meeting you where you're at, connecting via Zoom, or by giving you a *tour at Wellfield*, scheduled at your convenience. Feel free to reach out with questions, ideas, or to schedule a brief meeting or tour. *Thank you* for your consideration.

Sincerely,

Eric Garton
Robert and Peggy Weed Executive Director

Joel Duthie
Chair, Board of Directors

2021 Annual Partnership Levels *and* Benefits

\$25,000 and above

- Year-round recognition in the Garden (*signage, digital display*)
- Name, logo and web link on Annual Partner webpage at wellfieldgardens.org
- 2 tables (of 6) at a *Summer Evening in the Gardens* event: June 9, July 20, August 17, or September 15
- 10 complimentary (one-year) Ambassador-Level Memberships
- Six VIP Season tickets/reserved table for *Groovin' in the Gardens – Summer Concert Series*
- Social media posts/recognition during the year (*as desired*)
- Free Admission Passes as needed throughout the year
- 25 Free Tickets to Winter Wonderland Holiday Lights

\$15,000

- Year-round recognition in the Garden (*signage, digital display*)
- Name, logo and web link on Annual Partner webpage at wellfieldgardens.org
- 1 table (of 6) at a *Summer Evening in the Gardens* event: June 9, July 20, August 17, or September 15
- Six complimentary (one-year) Ambassador-Level Memberships
- 100 *Free Admission Passes*
- Four VIP Season Tickets for *Groovin' in the Gardens – Summer Concert Series*
- 20 Free Tickets to *Winter Wonderland Holiday Lights*

\$10,000

- Year-round recognition in the Garden (*signage, digital display*)
- Name on Annual Partner webpage at wellfieldgardens.org
- 1 table (of 6) at a *Summer Evening in the Gardens* event: June 9, July 20, August 17, or September 15
- Four complimentary (one-year) Ambassador-Level Memberships
- 50 *Free Admission Passes*
- Two VIP Season Tickets for *Groovin' in the Gardens – Summer Concert Series*
- 15 Free Tickets to *Winter Wonderland Holiday Lights*

\$5,000

- Year-round recognition in the Garden (*signage, digital display*)
- Name on Annual Partner webpage at wellfieldgardens.org
- 1 table (of 6) at a *Summer Evening in the Gardens* event: June 9, July 20, August 17, or September 15
- Two complimentary (one-year) Ambassador-Level Memberships
- 30 *Free Admission Passes*
- 10 Free Tickets to *Winter Wonderland Holiday Lights*

\$2,500

- Name on Annual Partner webpage at wellfieldgardens.org
- Four Tickets to a *Summer Evening in the Gardens* event: June 9, July 20, August 17, or September 15
- One complimentary (one-year) Ambassador-Level Membership
- 10 *Free Admission Passes*
- 5 Free Tickets to *Winter Wonderland Holiday Lights*

To Partner with Wellfield or to learn more, contact Eric Garton, *Robert and Peggy Weed Executive Director* at 574-266-2006 or e.garton@wellfieldgardens.org. *Thank you* for supporting Wellfield Botanic Gardens.