



Origami in the Garden²

Presented by

April 24-October 17, 2021



Sponsorship Opportunities

Be a part of this new and exciting exhibit coming to Wellfield Botanic Gardens April 24-October 17.

Origami in the Garden² (OiG²) is world-class fine art traveling exhibit celebrating our newest themed garden space, the Japanese-inspired "Island Garden", a generous gift from Don and Jurate Krabill that opened in 2020. *OiG²* is a platform for educational programming, events, and a never-before-seen in Elkhart art exhibit expected to increase attendance and membership while providing greater exposure to Elkhart and Elkhart County. *OiG²* has traveled the country, delighting and engaging hundreds of thousands of guests at gardens and many more through social media appeal and outreach. *This is a great opportunity* to showcase your business or organization while showing support for Elkhart's premier outdoor attraction. The late spring, summer and early fall seasons are truly magical at Wellfield, and the *OiG²* exhibit will be the perfect artistic complement to the natural beauty of our space. Please consider joining us in a mutual partnership that not only serves your business or organization through increased positive exposure and great benefits, but also serves to grow the community of Elkhart and furthers the Mission of Wellfield Botanic Gardens *to celebrate the inseparable relationship between water and life, inspire creativity and lifelong learning, foster stewardship of our natural world, and grow community.*





About **OrigamiintheGarden²**

Origami is the Japanese word for folding paper. **OrigamiintheGarden²**, or *OiG2*, is an outdoor sculpture exhibition created by American artists Jennifer and Kevin Box that captures the delicate nature of this paper art form in museum quality metals. The exhibition features Box's own compositions as well as collaborations with world renowned origami artists Te Jui Fu, Beth Johnson, Michael G. LaFosse, and Robert J. Lang.

OiG² has traveled the country. Previous exhibits have been hosted at Rancho Santa Ana Botanic Garden in Los Angeles, CA in 2018, the Tucson Botanical Gardens, Lewis-Ginter Botanical Garden, and the Memphis Botanic Garden. Botanic gardens that host *OiG²* have reported notable increases in their local and regional exposure as well as marked increases in attendance and membership support because of this exhibit.

OiG² at Wellfield Botanic Gardens will consist of 21 unique sculptures that comprise 17 different displays sited strategically around Wellfield's acreage. All pieces feature branded interpretive signage and there is an introduction panel for the exhibit that will contain sponsor names and recognition. Additionally, the exhibit features an 8-piece interior display called "Inside Out" which displays unfolding wall hangings and the paper models that inspired them, as well as a complimentary cell phone audio tour in which guests can gain additional insight about the pieces from the artists themselves.



Sponsorship Package Options (4)

OrigamiintheGarden²

April 24-October 17, 2021 at Wellfield Botanic Gardens

Hero's Horse Sponsor - \$10,000

- Named as *Hero's Horse Sponsor* in all promotional materials (logo included)
- Year-round recognition as an "Annual Partner" (*signage and digital display*)
- Named *Hero's Horse* sponsor on event signage throughout event run
- Name and logo on event page at wellfieldgardens.org
- Dedicated social media posts during the exhibit run
- Listing on rotating video display in Visitors Cottage during event run
- Table at *Summer Evening in the Gardens*
- 40 Admission Tickets
- 6 *Taste of the Gardens 2021* entry/food ticket packages
- Invitation and recognition at Exhibit Grand Opening Party



Painted Ponies Sponsor - \$7500

- Named as *Painted Ponies Sponsor* on all promotional materials
- Year-round recognition as "Annual Partner" (*signage*)
- Name and logo on event page at wellfieldgardens.org
- Dedicated social media posts during the exhibit run
- Listing on rotating video display in Visitors Cottage during event run
- Named *Painted Ponies Sponsor* on event signage throughout event
- 4 tickets to *Summer Evening in the Gardens*
- 20 Admission Tickets
- 4 *Taste of the Gardens 2021* entry/food ticket packages
- Invitation and recognition at Exhibit Grand Opening Party



Blooming Stars or Botanical Peace² Sponsor - \$5000 each (sponsored)

- Named as *Blooming Stars* or *Botanical Peace* Sponsor on materials
- Year-round recognition in the Garden as an "Annual Partner" (*signage*)
- Name and logo on event page at wellfieldgardens.org
- Dedicated social media post during the exhibit run
- 2 tickets to *Summer Evening in the Gardens*
- 10 Admission Tickets
- 2 *Taste of the Gardens 2021* entry/food ticket packages
- Invitation and recognition at Exhibit Grand Opening Party



Sculpture Supporter - \$1500 Select one of the sculptures to sponsor!



- Recognized on signage as "[Sculpture Name] Sponsored by [Your Name]"
- 6 Admission Tickets and 2 *Taste of the Gardens* entry/food ticket packages
- *Select your sculpture on Sponsorship Form next page*

Sponsorship Form

Become an *Origami in the Garden*² Sponsor today... Indicate Level Selected:

- Hero's Horse Sponsor - \$10,000 (1 available)**
- Painted Ponies Sponsor - \$7500 (1 available)**
- Blooming Stars - \$5000 [Risser] and Botanical Peace² - \$5000 [Grant] Sponsor**
- Sculpture Supporter - \$1500** Select below (first come, first served; will contact if conflict)

[Walter]

Conversation Peace



[Evanega/Rieckhoff]

Crane Unfolding



[In Memory of George J Biddlecome]

Seed Sower & Seed



[Barb]

Emerging Peace



[Crabill]

Folding Planes



[Garton] Nesting Pair



[Fidler] Paper Navigator



[Pletcher] Flying Peace



[Duthie] Rising Peace



[Warning-Peterson] Duo



[Welch] Star Unfolding



[Lucchese] White Bison



[American Technology Components, Inc.] Who Saw Who



Please return form and payment to:

Wellfield Botanic Gardens

Attn: Eric Garton

1011 N. Main Street, Elkhart IN 46514

Or scan to e.garton@wellfieldgardens.org

Business Name (if applicable) _____

Primary Contact: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (circle) home / cell / work (_____) _____

PAYMENT TOTAL \$ _____ Payable to 'Wellfield Botanic Gardens' by Check # _____ or

Credit Card type (circle) VISA / MC / DISC / AMEX Name on Card: _____

Card # _____ Exp: _____ CCV: _____ Billing Zip Code: _____